



Poinciana Campus Update

February 13, 2020

VALENCIA COLLEGE

Meeting Topics

- Student demographics
- Financial aid
- Campus events and student life
- Enrollment, Early Alert, and student outreach
- Future plans



Student Demographics

Gender	Fall 2017	Fall 2018	Fall 2019
Female	54.5%	57.9%	57.4%
Male	43.6%	39.8%	39.7%
Race/Ethnicity			
African American	19.0%	17.4%	17.3%
Asian/Pacific Islander	2.3%	2.8%	3.4%
Caucasian	10.9%	9.1%	10.6%
Hispanic	54.4%	55.7%	57.8%
Native American	0.4%	0.4%	0.3%
Other	13.0%	14.6%	10.6%
Status			
Part-time	46.5%	53.8%	56.6%
Full-time	53.5%	46.2%	43.4%
Degree Type			
Associate of Arts	76.9%	74.1%	69.9%
Associate of Science	15.0%	13.1%	14.3%

Enrollment: Tuition and Fees

Cost of Attendance Per Credit Hour

	Valencia College	Public University*	Private Two-Year	Private University
Florida Resident	\$103.06	\$198	\$504	\$599
Non-Florida resident	\$390.96	\$688	\$504 —OR— MORE	\$599 —OR— MORE
International	\$390.96	\$696		
Bachelor's Florida Resident	\$112.19	\$198		
Bachelor's Non-Florida Resident	\$427.59	\$688		
Bachelor's International	\$427.59	\$688		

Types of Financial Aid

- Grants
- Federal Work-Study Program
- Scholarships
- Florida Bright Futures Scholarship
- Student Loans (last resort)
 - Federal Loan - Direct Subsidized Loan
 - Federal Loan - Direct Unsubsidized Loan



Financial Literacy Initiatives

Financial Learning Ambassador Peer Program

Mission: To promote financial literacy among the student body through peer-to-peer learning.

Vision: Empower students to improve their personal financial awareness while in college; and continue on a life-long road to financial success.



Financial Aid @PNC

Pell Grant

52.8%

972

Students received
the Pell Grant

FALL 2019

Non-Title IV Funding Options:

- Tuition Installment Plan
- Veteran's Education Benefits – including spouses and children of disabled/deceased Veterans
- State Grants and Scholarships – Valencia Foundation
- DCF Tuition Waiver
- Florida Pre-paid

Events & Student Life

Events:

- Multicultural
- Professional
- Leadership
- Educational
- Social
- Networking



VALENCIA COLLEGE

Events & Student Life

Clubs and Orgs:

- SGA
- Valencia Volunteers
- Wellness Ambassadors
- Clubs

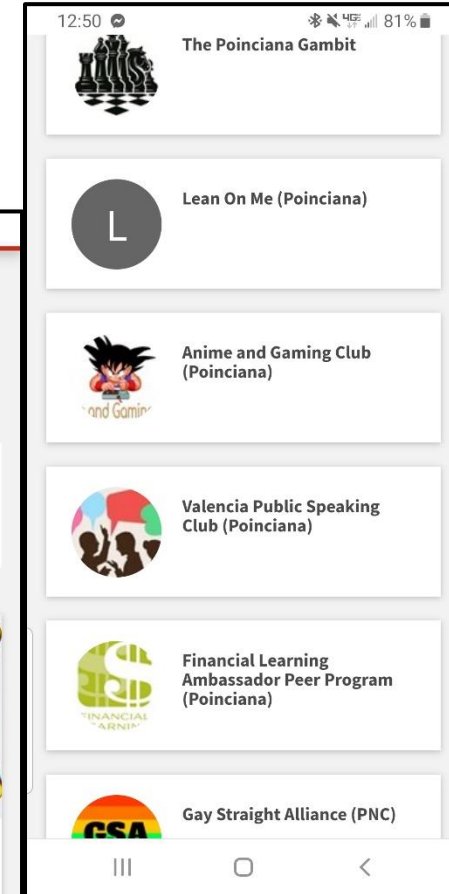
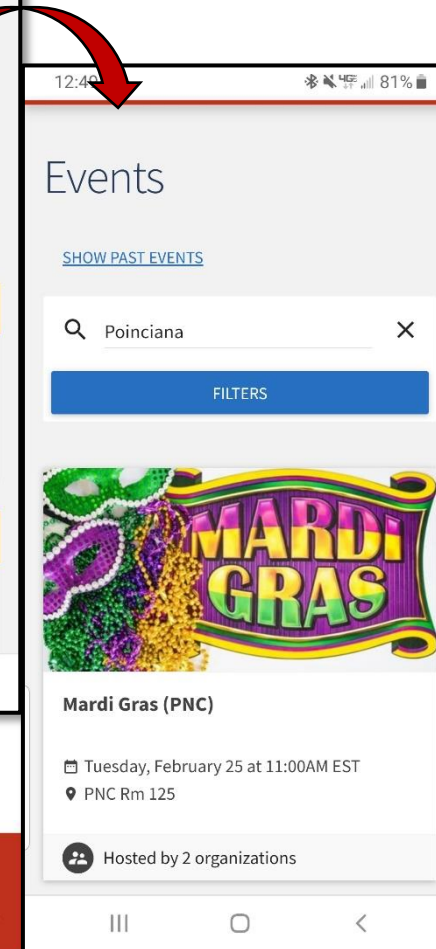
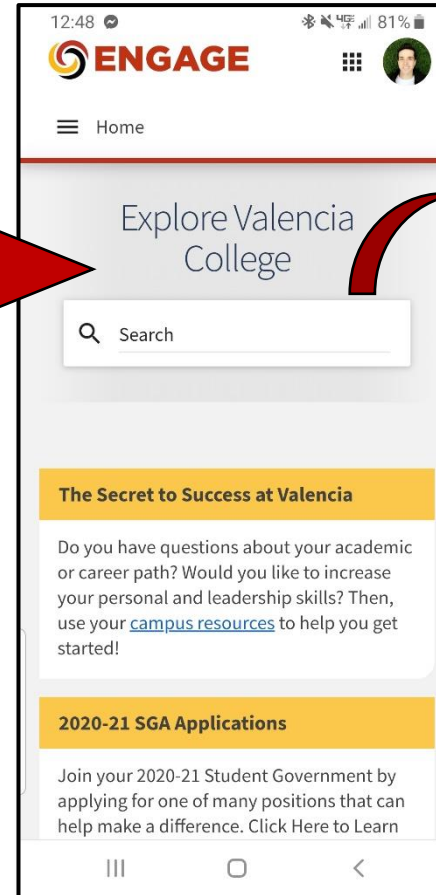
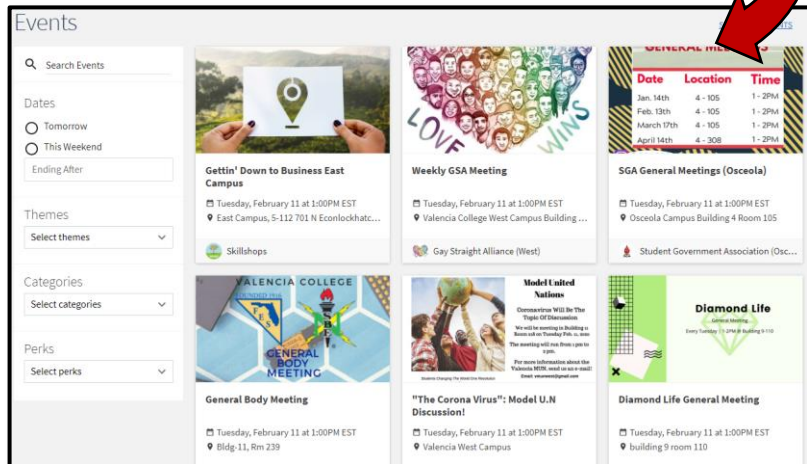
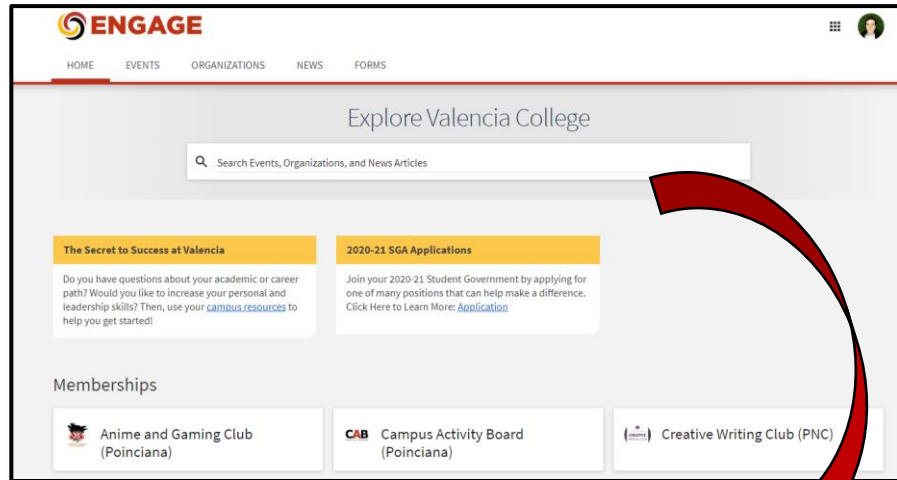
Art, Public Speaking,
Anime & Gaming, Support,
Chess, Creative Writing,
and more coming soon!



VALENCIA COLLEGE

Events & Student Life

Engage – Staying Connected



VALENCIA COLLEGE

Retention: What Is Early Alert?

- All Poinciana Campus professors submit grades for students in jeopardy of failing (D, F, W) by mid-semester.
- Compile the results to figure out students failing 1 class, 2 classes, and 3+ classes.



Early Alert Student Outreach

Conduct targeted and personalized outreach to students via phone, email, and texting campaigns:

- Academic advising
- Academic support plan
- Financial aid advising
- Learning support tutoring by discipline
- Professor support via Faculty Development
- Learning support and professor partnerships – embedded tutoring





Early Alert Outcomes

- Ensures students know where they stand academically by midterm.
- Promotes conversations between faculty and students at midterm.
- Improves course success and retention rates.
- Allows us to identify data trends to better advise students on the front end.
- Allows us to identify data trends to create learning support interventions in real time.

Early Alert Student Success

Term	Total Enrollment	# Students on Early Alert of Total Enrollment	%	# Students Who Passed All Classes	%
Fall 2017	1114	214	19%	77	36%
Spring 2018	1009	258	26%	127	49%
Fall 2018	1534	266	17%	113	42%
Spring 2019	1289	295	23%	156	53%
Fall 2019	1842	397	22%	232	58%

Student Emails after Early Alert

Hello, I have spoken to my teachers... and we are working on bettering my grades thank you for your concern.

Sincerely Amy.

Hello Dr.Robertson, I am fully aware of my grade in New Student Experience and I am already working with the professor to get me back on track. Thank you for concern and the offer to help.

Sincerely, Vincent

i understand its my first time taken three classes so im trying to work harder but i plan on and intend on passing my math class i will get it to a c or higher



Future Plans

- Anticipated enrollment growth of 20% next year - 2200 students next fall!
- Dual enrollment is a targeted growth area
- Early Alert now rolling out to all southern regions so we can get a better picture of our students' performance.
- Targeted math outreach campaign in development to better support our students



Future Plans

- Hiring our 11th full-time professor: math
- Continuing our close partnerships with Liberty, Poinciana, New Dimensions, Four Corners – we brought Celebration into the mix this year!





Questions?

VALENCIA COLLEGE